

For Immediate Release

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Maletis Beverage and Odom Corporation Announce Joint Venture

(Portland, OR) Beverage distribution companies The Odom Corporation (Bellevue, WA) and Maletis Beverage (Portland, OR) have formed a joint venture called Odom-Maletis Beverage to enable combined expansion of beverage distribution services for suppliers and retailers. Their initial push will be into the Mid-Valley, Central and Southern Oregon areas currently not covered by either distributor.

Maletis Beverage is headquartered in Portland and employs over 200 people selling beer and non-alcoholic products throughout the greater Portland-Salem markets and Southwest Washington. The Odom Corporation currently distributes beer, wine, and non-alcoholic products in the three states – Alaska, Washington and Northern Idaho. Odom will also open a new wine distribution facility in the Portland area that Maletis will support.

The new company created through the partnership will operate distribution facilities in Eugene, Bend and Medford.

Principals from the two companies cite the current business climate as the impetus for their partnership. In the wave of several industry mergers, Northwest beverage suppliers and retailers now have few choices among distributor partners. Combined The Odom Corporation, Maletis Beverage, and the newly formed Odom-Maletis Beverage will provide service to over 20,000 retailers in the four state regions of Alaska, Washington, Idaho and Oregon.

According to Rob Maletis, President and CEO of Maletis Beverage, today's retailers and beverage suppliers want distributors to cover entire states not just cities and towns like past years.

"The partnership agreement made today with The Odom Corporation will provide our customers and suppliers an expansive market network as well as many combined years of experience in the beverage industry."

John Odom President and CEO of The Odom Corporation commented: "As we expand our wine and non-alcohol products distribution network into Oregon, our joint venture with Maletis Beverage will create a superior route to market for our customers and suppliers. We are excited to join with Rob and his team of professionals who bring excellent market penetration and service to the Oregon

market.”

In each market Odom-Maletis Beverage will hire salespeople, delivery drivers and merchandisers. Operating as an independent unit, Odom-Maletis Beverage will have its own general manager with oversight provided by the management from the two companies.

Maletis Beverage -

Maletis Beverage, established over 70 years ago, is locally owned and operated by Rob Maletis. Maletis Beverage was founded in 1935 by Chris Maletis Sr., grandfather of Rob and father to the late Chris Maletis Jr. They distribute a broad variety of domestic, craft and imported beers along with a wide variety of natural and non-alcoholic beverages. For more information about Maletis Beverage, please visit www.maletis.com.

The Odom Corporation -

The Odom Corporation (Odom) is one of the Northwest’s leading beverage distributors of foreign and domestic beers, wines, spirits and soft drinks, including Coca-Cola of Alaska. Odom is a second generation family business founded in 1934—equally owned by John, Bill and Jim Odom and will proudly celebrate its 75th anniversary in 2009. The Company employs over 1,000 associates who sell and distribute more than 17 million cases annually. For more information about Odom, please visit www.odomcorp.com.

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